

Spapium Little Prairie Farm

Video Clip 5: Consumer Trends

Paula: So, that's really critical, and especially in these days. Everybody's wondering, you know, I gotta make sure that we have food put away because it's not like the old days. Something could happen, like it has, and disrupt everything, and people are going hungry. And so, we just need to get better at producing more food locally, and that's been a big thing on the top of peoples' minds lately.

Q: Okay.

Brianna: I would probably say, in addition to locally sourced organic, like, definitely more people are wanting organic stuff more so than when we first started. There were some people, but definitely not as much.

Please note that this transcript has been slightly modified; it is not a verbatim copy of the original audio clip.